

# Exhibitor Prospectus



**AAAAI** American Academy of  
Allergy Asthma & Immunology

VIRTUAL ANNUAL MEETING

FEBRUARY 26–MARCH 1, 2021

*Incorporating New and Emerging Therapies Into  
Allergy/Immunology Practice and Research*

[annualmeeting.aaaai.org](https://annualmeeting.aaaai.org)

#AAAAI21

# Exhibitor Prospectus



## Invitation to Exhibit

The American Academy of Allergy, Asthma & Immunology (AAAAI) invites you to participate in the 2021 Virtual Annual Meeting February 26 - March 1. This meeting is the premier educational event for allergist/immunologists around the world, drawing thousands of delegates each year. For AAAAI industry partners and related organizations, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your virtual booth space today!

### Included in your exhibit booth rental package

- Virtual exhibit booths available for attendees through February 2022
- More than four hours of dedicated exhibit time
- Lead retrieval reports available in real-time
- Exhibitor Directory listing
- Priority points
- Company or product logo
- Company description
- Customizable tabs to better communicate with attendees
- Search words to assist attendees looking for product or service information
- Online Virtual Booth Building Instructional Guide
- Live virtual booth building demonstration and Q&A session
- Purchasable mailing list of Virtual Annual Meeting attendees

### Exhibiting Options:

	Premium	Deluxe	Standard
	<b>\$25,000</b>	<b>\$7,500</b>	<b>\$2,500</b>
Complimentary Delegate Registrations to Annual Meeting	16	4	1
Number of Staff Profiles	Unlimited	2	1
Number of Handout Uploads	Combination of 10	4	2
Number of URL Links		2	1
Number of Videos		1	
Number of Social Media Links		1	
Scrolling Marquee Message	X	X	
Live Chat Feature during Live Event	X	X	
Welcome Video (automatically plays upon booth entry) or Image	X	X	
Customizable Booth Colors	X	X	
Choice of (2) booth designs, or exhibitor can provide own custom virtual booth graphic (please see below)	X		
Featured in the Exhibit Hall pre-meeting email to all Virtual Annual Meeting attendees, exhibitors may include a 50 word company/product description	X		

Booth images coming soon.

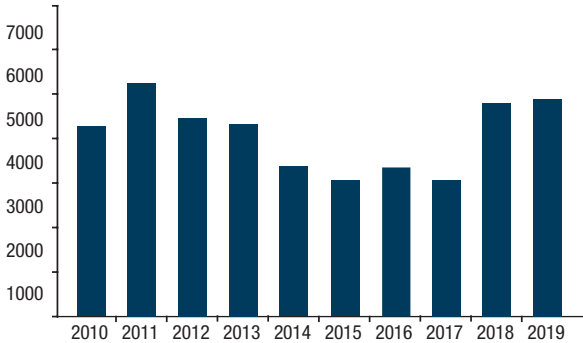
# Exhibitor Prospectus



## Profile of Attendees\*

\*Please note that the below statistics are based upon 2019 attendance figures because the 2020 Annual Meeting was cancelled.

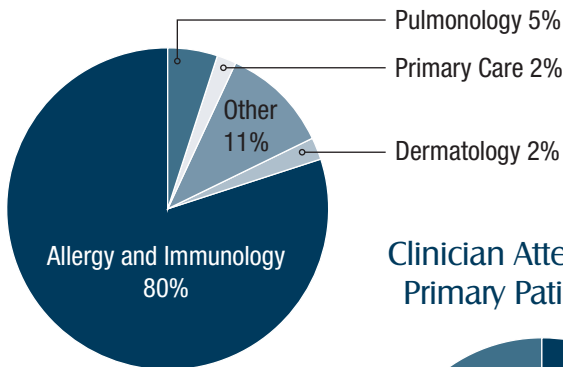
### Professional Attendance



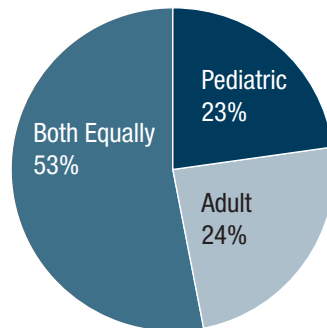
### U.S. & International Attendees

Domestic 72%  
 International 28%

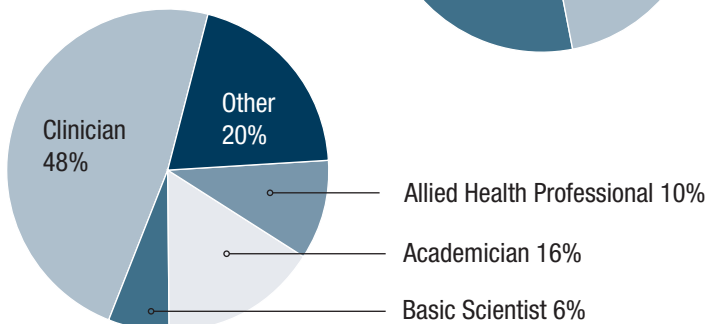
### Attendees by Specialty



### Clinician Attendees by Primary Patient Type



### Attendees by Employment



## General Exhibit Information

### Exhibit Dates & Hours (Eastern Time)

Friday, February 26 .....9:00 am to 8:00 pm  
 Saturday, February 27 .....9:00 am to 7:25 pm  
 Sunday, February 28 .....9:00 am to 7:25 pm  
 Monday, March 1 .....9:00 am to 5:00 pm

### Dedicated Exhibit Dates & Hours (Eastern Time)

Friday, February 26 ..... 1:40 to 2:10 pm; and 5:05 to 5:35 pm  
 Saturday, February 27 ..... 11:40 am to 12:10 pm; and 4:15 to 4:45 pm  
 Sunday, February 28 ..... 11:40 am to 12:10 pm; and 4:15 to 4:45 pm  
 Monday, March 1 ..... 11:40 am to 12:10 pm; and 3:05 to 3:45 pm

NOTE: It is highly recommended that exhibitors appropriately staff their virtual exhibit booth during the above mentioned Dedicated Exhibit Dates & Hours.

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## Exhibit Rules and Regulations

### ACCME Guidelines

Representatives of commercial companies may attend an educational activity, however they may not engage in sales activities while in the room (virtual or in-person) where the educational activity takes place.

### Americans with Disabilities Act

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its virtual booth space.

### Application Review

AAAAI will review all exhibit applications to determine whether they satisfy basic criteria such as: whether the product/services described specifically relate to the practice or advancement of allergy, asthma or immunology; whether the exhibit is of informational value to allergist/immunologists; whether the product/services, in the opinion of AAAAI, are safe and effective. Even when an application meets the basic criteria above, AAAAI reserves the right to deny any request to exhibit.

New exhibitors will be required to submit the following information:

- photo of their exhibit booth from another event,
- a brochure/pamphlet with information on their organization and products/services available to our attendees, and
- the goal from participation at the Virtual Annual Meeting.

### Application Submission

To reserve exhibit space, complete the online application and contract. Please review the deposit and booth assignment policy in their respective sections of this document for further information to assist with your submission.

Booth applications will be accepted through February 5, 2021 at 12:00 pm/Noon CST, pending space availability. Due to the virtual format, unfortunately we will not be able to honor any requests after this date.

### Attire

Attire of all exhibit personnel should be consistent with the professional atmosphere of the Virtual Annual Meeting.

### Balance Due

Exhibitors will be invoiced for the full balance due at the time of application. Full payment is due by Wednesday, January 6, 2021. If full payment is not received by this date, virtual exhibit booth space may be released back into inventory and/or the exhibiting company will be prohibited from building their virtual exhibit booth until payment has been received. AAAAI does not automatically charge subsequent payments for booth space; therefore the exhibitor is responsible for making final payment by January 6, 2021.

### Booth Application Deadline

All exhibit booth applications must be received by Friday, February 5, 2021 at 12:00 pm/Noon CST. If applying after January 6, 2021, full payment is required at time of application. Applications received after February 5 will not be honored.

### Booth Assignment

All virtual exhibit booths will be assigned to an exhibit hall alphabetically according to the name provided as the “Exhibit Booth Name for Alphabetical Assignment” at the time of application submission.

If you have submitted more than one booth application and would like to request to not have these exhibit booths next to each other, or have any questions, please contact the AAAAI Meetings Team at [annualmeeting@aaaai.org](mailto:annualmeeting@aaaai.org).

### Booth Building

Each exhibitor is responsible for uploading and customizing their virtual exhibit booth as appropriate. The exhibit contact will receive an email on January 27, 2021 with login information for the Virtual Exhibitor Administrative Portal as well as the Virtual Booth Building Instructional Guide. There will also be one group virtual booth building demonstration with Q&A for exhibitors to ask questions. The deadline for completion of all uploads and changes to virtual exhibit booths is Wednesday, February 17, 2021.

Virtual exhibit booths will remain available for attendees to access through February 2022 which includes all handouts, videos, URLs, etc. in the booth. If there are any changes needed to your exhibit booth after the live event dates, you must notify the AAAAI Meetings Team by Wednesday, February 17, 2021 of the changes needed. After that date, requests may be delayed or may not be possible.

### Booth/Promotional Activity

Product theaters and “Meet the Expert” panels are not allowed in virtual exhibits.

### Cancellation/Downsizing

Any requests to cancel or downsize the virtual exhibit booth must be sent to the AAAAI in writing at [annualmeeting@aaaai.org](mailto:annualmeeting@aaaai.org) on or before Wednesday, January 6, 2021. A refund less 20% will be given if notice is received on or before Wednesday, January 6, 2021. Refunds will not be issued after this date.

### Continuing Medical Education (CME) Activities

All activities offering CME credit occurring at or in conjunction with the Virtual Annual Meeting must be provided directly or jointly by the AAAAI, and planned and executed in accordance with the ACCME’s guidelines for accredited CME activities, including the Standards for Commercial Support. Therefore:

- Exhibitors defined as commercial interests by the ACCME are prohibited from offering or distributing CME activities or access to CME activities.
- Exhibitors not defined as commercial interests by the ACCME may offer or distribute CME activities or access to CME activities, provided those activities are listed on the exhibit application and approved by AAAAI.



## Exhibit Rules and Regulations, continued

### Deposits and Payments

A minimum deposit of 50% of the exhibit space rental fee is due with the completed application. Full payment is due by Wednesday, January 6, 2021. Applications received after Wednesday, January 6, 2021 require full payment of the booth rental fee at the time of submission. Space assignment will not be made without the appropriate deposit/payment.

Exhibitors will not be allowed to exhibit if the full payment has not been received by AAAAI prior to Friday, February 5, 2021.

### Disclosure

It is the policy of AAAAI that any exhibitor whose booth space, exhibit display or exhibit materials are provided through an educational grant from another organization prominently disclose that information to all delegates visiting or viewing that booth.

### Drawings/Prizes/Raffles, Etc.

Prize contests, awards, drawings, raffles or lotteries of any kind held at any time during the 2021 Virtual Annual Meeting are not permitted. Attendees may not register for drawings, raffles or lotteries, which might be conducted after the Virtual Annual Meeting. Gaming devices of any kind are not allowed in the virtual exhibit hall.

### Educational/Non-Profit Organizations

An organization may apply for complimentary exhibit space, if the following criteria is met:

- a non-profit organization as defined by maintaining 501(c) tax status;
- national in scope;
- overall mission is educational in nature; and
- mission would appeal to the AAAAI membership and further the AAAAI strategic goals.

Applications for complimentary space must include a copy of the IRS letter of determination verifying 501(c) tax status, and should include any documentation that demonstrates compliance with the criteria listed above. Even when an application meets the basic criteria above, AAAAI reserves the right to deny any request for complimentary exhibit space. Email AAAAI at [annualmeeting@aaaai.org](mailto:annualmeeting@aaaai.org) for complete instructions on submitting an application for complimentary exhibit space.

### Exhibitor Directory

Information submitted on the exhibit application, including organization name, address, city, state, zip code, phone number, website, product/service listing and product/service description will be printed in the Virtual Annual Meeting Exhibitor Directory. Any changes to information must be submitted by Wednesday, January 6, 2021.

### FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any and/or all approval requirements. Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the commercial promotion of approved drugs or devices for unapproved uses. Unapproved devices may be displayed only if they are the subject of an effective investigational device exemption (IDE) or if they are the subject of a pending 510(k) pre-market notification application. Any investigational product that is displayed or graphically depicted within the exhibit must:

- (a) contain no claims of safety or effectiveness,
- (b) contain no comparative claims to other marketed products, and
- (c) be accompanied by a sign clearly and prominently stating that the device is limited by federal law to investigational use and is not approved by the FDA for commercial distribution in the United States.

Exhibitors may not sell, commercialize, or take orders or names with respect to an investigational drug or device, or a device that is the subject of a pending 510(k) application, unless limited to research or investigational use. These restrictions are not intended to limit the full exchange of scientific information regarding an investigational drug or device. If the FDA or a court of competent jurisdiction determines that a company's exhibit at the Virtual Annual Meeting is in violation of any FDA regulations, including but not limited to the promotional restrictions and rules described above, the company may be subject to sanctions, including but not limited to exclusion from exhibiting at subsequent AAAAI exhibitions.

Concerns or questions regarding compliance with FDA regulations should be addressed to the FDA as follows:

FDA Division of Drug Information  
10001 New Hampshire Avenue  
Hillandale Building, 4th Floor  
Silver Spring, MD 20993  
Phone: (888) 463-6332 / (888) INFO-FDA  
Email: [druginfo@fda.hhs.gov](mailto:druginfo@fda.hhs.gov)

### Giveaways

Giveaways and product samples approved by AAAAI may be distributed via your virtual exhibit booth. Requests for items other than product samples or educational materials must be submitted to AAAAI with a sample by Friday, February 12, 2021. Samples will not be returned. Written notification will be sent upon AAAAI approval of the items. In accordance with AMA ethical guidelines, giveaways must be available to all delegates, be of minimal value, provide a benefit to patients or be used during the virtual meeting or in the professional activities of the delegate.



## Exhibit Rules and Regulations, continued

### Insurance

Exhibitor acknowledges that the American Academy of Allergy, Asthma & Immunology does not maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain business interruption, property damage and cyber insurance covering such losses by the exhibitor.

### Lead Retrieval

All exhibitors will have access to reporting features, which will include real-time information such as: number of visitors, contact information (names & emails) for attendees who visited the exhibit booth, and how long each person was in the booth. All information is also able to be exported as a report in several formats.

This information is easily available at any time to each exhibitor by simply logging into the Virtual Exhibitor Administrative Portal.

### Mailing List

Exhibitors can get a head start by purchasing the pre-registration mailing list and sending product information or invitations in advance to Virtual Annual Meeting registrants. A later request date for a mailing list will include more names as more people tend to register closer to the meeting date. The last day to request a mailing list is Friday, February 12, 2021. Phone numbers and email addresses will not be included in the purchased information. Please note that AAAAI cannot be responsible for bad addresses.

### Marketing/Promotion

Exhibitors may include reference to the 2021 AAAAI Virtual Annual Meeting in their marketing materials or on their website in text only. Use of the AAAAI or AAAAI Virtual Annual Meeting logos are strictly prohibited.

### Music Licensing

Each exhibitor using music in conjunction with its exhibit is responsible for maintaining compliance with the appropriate music licensing organizations.

### Penalties

As a condition for exhibiting, each exhibitor agrees to observe all rules and regulations. Violators will forfeit priority points for each rule or regulation violated.

First violation: The exhibitor will not accrue priority points for its participation for the year.

Second violation: The exhibitor will lose half of its accrued priority points.

Third violation: The exhibitor will not be eligible to exhibit at future AAAAI events.

These are merely examples. AAAAI reserves the right to impose additional penalties.

### Photography/Videography

Exhibitors of the 2021 Virtual Annual Meeting understand that by participating in chats, discussion boards and Q&A, that they may be recorded. Photographing, videography or recording of any type, within the exhibit hall, is prohibited. AAAAI may take photographs of the exhibit halls and exhibit booths and may use them in any media for AAAAI purposes.

### Press

Exhibitors may not issue press releases or media alerts unless they directly relate to abstracts being presented as part of the 2021 Virtual Annual Meeting. Press releases or media alerts directly related to abstracts that use the American Academy of Allergy, Asthma & Immunology (AAAAI) name or the name of the 2021 Virtual Annual Meeting, must be reviewed and approved by AAAAI a minimum of two weeks prior to the date of the Virtual Annual Meeting. The release or alert must be embargoed until the time of presentation or AAAAI press conference presenting the study, whichever comes first. Releases and media alerts may not indicate AAAAI endorsement, use AAAAI in the headline or use AAAAI logos. Please contact Megan Brown at [mbrown@aaaai.org](mailto:mbrown@aaaai.org) with any questions or to submit drafts for review.

If an exhibitor fails to comply with these regulations, AAAAI reserves the right to remove the exhibitor from the virtual exhibit hall, or deny participation in future AAAAI exhibitions. Non-AAAAI news briefings or other media events are prohibited in meeting areas during the Virtual Annual Meeting.

### Priority Points

Priority points for the 2021 AAAAI Virtual Annual Meeting will be earned as follows. Premium booths earn 10 points, Deluxe booths earn 3 points and Standard booths earn 1 point. Ten bonus points are given to companies for exhibiting at all of the last five AAAAI Annual Meetings regardless of the amount of space rented each year. Companies will earn 1 point for every \$10,000 in sponsorships paid to the AAAAI between August 1, 2020 and July 31, 2021; companies will earn 1 point for every \$10,000 in donations made to the AAAAI Foundation between the same dates. Non-profit companies receiving complimentary booth space do not accrue priority points.

### Product/Service Descriptions

Product or service descriptions are a required part of the application process. This description will appear with the company name, city and state in the Exhibitor Directory. All descriptions should be in sentence form, typed and no longer than 50 words. Descriptions longer than this will be edited for length. Descriptions for the Exhibitor Directory will be accepted until Wednesday, January 6, 2021.



## Exhibit Rules and Regulations, continued

### Registration of Exhibit Staff

Each exhibitor will have access to add additional staff profiles in the Virtual Exhibitor Administrative Portal. Each staff profile has access to make adjustments to the virtual exhibit booth as well as engage with guests using the Live Chat feature, if applicable.

Each exhibit booth also includes a designated number of complimentary delegate registrations. A template spreadsheet will be provided to all exhibitors with multiple complimentary registrations for completion. Names for these individuals must be submitted to the AAAAI Meetings Team at [annualmeeting@aaaai.org](mailto:annualmeeting@aaaai.org) by Wednesday, February 17, 2021 to ensure adequate time for processing. Names received after that date will be processed as quickly as possible, but may be delayed in receiving their login credentials.

Should an exhibitor need more delegate badges than are included in their exhibit booth, they may purchase additional registrations on the AAAAI Virtual Annual Meeting website at the standard rates.

### Restriction of Exhibits

AAAAI reserves the right to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials, or anything that may be objectionable to the exhibition. If such restriction occurs, AAAAI will not be liable for any refunds, rentals or exhibit expenses. The decision of the AAAAI regarding exhibit applications is final.

### Safe Environment Policy

AAAAI is committed to providing a safe, productive, and welcoming environment for all meeting participants and AAAAI/EDI staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, AAAAI/EDI staff, service providers, and others are expected to abide by this Safe Environment Policy. This policy applies to all AAAAI meeting-related events, both in person and virtual, including those sponsored by organizations other than AAAAI but held in conjunction with AAAAI events, in public or private facilities or platforms.

#### Expected Behavior

- Be considerate, respectful, and collaborative.
- Refrain from demeaning, discriminating or harassing behavior and speech (both verbal and written).
- Alert event organizers if you notice any behavior that is not aligned with this Safe Environment Policy.

#### Unacceptable Behavior

- Harassment, intimidation or discrimination in any form.
- Physical or verbal abuse of any attendee, speaker, volunteer, exhibitor, AAAAI/EDI staff member, service provider, or other meeting guest.

- Examples include, but are not limited to, verbal and written comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, AAAAI/EDI staff member, service provider or other meeting guest.
- Disruption of presentations at sessions, in the exhibit hall, or at other events organized by AAAAI at the meeting venue, hotels, other AAAAI-contracted facilities and in the virtual platform.
- Wearing clothing that is not suitable for a professional work environment, that is inappropriate or otherwise potentially offensive while participating in a live event, video chat or presentation.
- Showcasing or promoting any illegal substance or activity in conversation, chat, photo, video, or text.
- Presentations, postings and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services, unless their presence is pre-approved expressly for that purpose (such as in the exhibit hall). AAAAI reserves the right to remove any unapproved messages and potentially ban sources of those solicitations.
- Photographing, video or audio recording of slides, oral or poster presentations without presenter/author's permission.
- Sharing your event login credentials with other individuals.
- Participants should not copy or take screen shots of Q&A or any chat room activity that takes place in the virtual space.

#### Responsible Drinking

At most AAAAI networking events both alcoholic and non-alcoholic beverages are served. AAAAI expects participants at our events to drink responsibly. AAAAI, AAAAI/EDI staff and Meeting host event staff have the right to deny service to participants for any reason, and may require a participant to leave the event.

AAAAI has zero-tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our meetings. If you experience harassment or hear of any incidents of unacceptable behavior, AAAAI asks that you inform either Kay Whalen, MBA, CAE, Executive Director Emeritus, [kwhalen@aaaai.org](mailto:kwhalen@aaaai.org) or (414) 272-6071, Rebecca Brandt, CAE, Executive Director, [rbrandt@aaaai.org](mailto:rbrandt@aaaai.org) or another AAAAI/EDI staff member.

AAAAI reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and AAAAI reserves the right to prohibit attendance at any future in person or virtual meeting.

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## Selling of Products and Services

Sales and order taking are permitted in the virtual exhibit hall provided all transactions are conducted within the professional nature of the meeting. AAAAI reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors are only allowed to demonstrate and sell products/services as listed on the exhibit application; additional products will require AAAAI's approval prior to being demonstrated or sold.

The exhibitor is solely responsible for compliance with all applicable tax laws as well as all licenses, permits and/or registrations necessary by law.

## Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by AAAAI.

AAAAI reserves the right to interpret and make final decisions regarding all rules and regulations. AAAAI will do all it can to ensure information provided in this document does not change; however, due to the timeline of building a virtual environment, details are subject to change until the AAAAI Virtual Annual Meeting environment has been finalized.

## Advertise with *Impact*

This special Virtual Annual Meeting edition of *Impact*, the AAAAI's quarterly digital membership magazine, is delegates' trusted resource for the latest Virtual Annual Meeting news and updates. This digital magazine will be emailed to all AAAAI members prior to the Virtual Annual Meeting as well as available in the virtual environment for all attendees to access through February 2022. Multiple placements are available.

Contact our Communications Team at (414) 272-6071 or [media@aaaai.org](mailto:media@aaaai.org) for more information and to request a rate card.



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VIRTUAL ANNUAL MEETING  
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## 2020 AAAAI Annual Meeting Exhibitors

AbbVie BSG/Medical	DBV Technologies	Leadiant Biosciences, Inc.	Propeller Health
Accredo	Diplomat Specialty Infusion Group	Lil Mixins, LLC	PulmOne Advanced Medical Devices
Adako USA	Douglas Diagnostics	Lincoln Diagnostics, Inc.	Pulmonology Advisor
ADMA Biologics	EAACI	Macis Teams Inc.	Purina
Advanced InfusionCare	eClinicalWorks	The Mastocytosis Society, Inc.	Purina Institute
Advocacy & Awareness for Immune Disorders Association (AAIDA)	Edge Pharmaceuticals	Mead Johnson Nutrition	Rabbit Air
Aimmune Therapeutics	Elsevier	Medi Lazer	The Racksys LLC
Ajinomoto Cambrooke	EMED Technologies Corporation	Medical College of Wisconsin	RB
ALK-Abelló, Inc.	EMK MEDICAL SERVICES	Mediknox	Red Maple Trials Inc.
Allakos	The Emmes Company, LLC	Meditrix	Regeneron and Sanofi Genzyme
Allergists for Israel	Food Allergy & Anaphylaxis Connection Team (FAACT)	Methapharm	Retractable Technologies
Allergy & Asthma Network	Food Allergy Research & Education	MGC Diagnostics	Rosch Visionary Systems, Inc.
Allergy and Asthma Proceedings	Food Equality Initiative, Inc.	Micro Direct, Inc.	Sandoz
Allergy Partners	Gene by Gene	MIR-Medical International Research	Sanofi Consumer Healthcare (Formerly Chatterm, Inc)
AllergyEHR a division of Meditab Software, Inc.	Genentech - Novartis	Mission: Allergy, Inc.	SCIREQ Inc.
AllianceRx Walgreens Prime	Global Food Therapy, LLC	ModuleMD	SelectWisely, LLC
American Board of Allergy and Immunology	Grifols USA, LLC	Molekule	SmartPractice
American Partnership for Eosinophilic Disorders	GSK	Morgan Scientific, Inc.	Specialty Pharmacy Nursing Network, Inc.
Amerimmune LLC	GSK Consumer Healthcare	MotherToBaby Pregnancy Studies	Stallergenes Greer
ARS Pharmaceuticals, Inc.	Health Monitor Network	NASPGHAN Foundation	Takeda
Association of PAs in Allergy, Asthma & Immunology	Helen of Troy	National Allergy / ACP	Taylor & Francis
Asthma and Allergy Foundation of America	Hitachi Chemical Diagnostics	National Heart, Lung, and Blood Institute	Teva Pharmaceuticals
AstraZeneca	HollisterStier Allergy	National Jewish Health	Thermo Fisher Scientific
AstraZeneca / AMGEN	Horizon Therapeutics	NeilMed Pharmaceuticals	Thorasys Thoracic Medical Systems Inc.
BioCryst Pharmaceuticals, Inc.	Hyper IgM Foundation	Novartis Pharmaceuticals Corporation	Ursatec GmbH
Blueprint Medicines	Immune Deficiency Foundation	Nutricia North America	US Hereditary Angioedema Association
Code Ana / The Teal Schoolhouse and The Allison Rose Foundation	Immune Epitope Database and Analysis Resource	Octapharma	Viracor Eurofins
Covis Pharma	Indoor Biotechnologies, Inc.	Officite	Vitalograph, Inc.
CSL Behring	International Eosinophil Society, Inc.	Optim LLC	Weave
CuraScript SD	International FPIES Association (I-FPIES)	Optinose	WebMD + Vitals.com
CVS Specialty	Invitae	Optum Infusion Pharmacy (Formerly BriovaRx Infusion Services)	World Allergy Organization (WAO)
	KabaFusion	Panatrex, Inc.	XLEAR, INC.
	kaléo	PEPperPRINT	
	Latitude Food Allergy Care	Pfizer	
		Pharming Healthcare Inc	



## annualmeeting.aaaai.org

### Dates to Remember

Deadlines are 5:00 pm CST unless otherwise noted.

**Wednesday, December 2, 2020**

Right of First Refusal deadline for sponsorships

**Wednesday, January 6, 2021**

Full payment of exhibit booth fees due

Deadline to receive a partial refund on cancelled exhibit space

Deadline for exhibit descriptions in the Exhibitor Directory

**Wednesday, January 27, 2021**

Exhibitor Virtual Booth Building Instructional Guide available online

**Friday, February 5, 2021**

at 12:00 pm/Noon CST

Deadline to submit exhibit booth applications

**Friday, February 12, 2021**

Deadline for giveaway requests

Deadline for mailing list requests

**Wednesday, February 17, 2021**

Deadline for Exhibit Booth Build

Deadline to submit names for complimentary delegate registrations



American Academy of Allergy, Asthma & Immunology (AAAAI)

Attn: Meetings Team

555 East Wells Street, Suite 1100

Milwaukee, WI 53202-3823

Phone: (414) 272-6071

Fax: (414) 272-6070

Email: [annualmeeting@aaaai.org](mailto:annualmeeting@aaaai.org)