## **AAAAI** Foundation Gail G. Shapiro, MD, FAAAAI Memorial Lectureship: Investing Together in Our Future



Gail Greenberg Shapiro, MD, FAAAAI, was born in 1947 in New York City, New York. She received her medical degree in 1970 from Johns Hopkins Medical School, where she also completed her pediatric internship. She completed her pediatric residency and allergy fellowship at the University of Washington in Seattle and joined Northwest Asthma & Allergy Center as a Board Certified Allergist in 1974. Shapiro passed away August 25, 2006. She is survived by her husband Peter and her two children and five grandchildren. The AAP honored Shapiro in October 2006 with the Bret Ratner Award, the highest award given to a Pediatric Allergist. She will be remembered by patients and colleagues alike as an extraordinary physician who made a lasting contribution to the specialty. Shapiro was a Clinical Professor of Pediatrics at the University of Washington, School of Medicine and also served as a member of the

National Heart, Lung and Blood Institute's Expert Panel on the Management of Asthma. She was President Elect (1988-1989) and President (1989-1990) of Medical Staff at the Children's Hospital and Medical Center in Seattle, Washington.

In 1998, she co-chaired the American Academy of Allergy, Asthma & Immunology's (AAAAI) Pediatric Asthma initiative which developed the Pediatric Asthma Guide for Managing Asthma in Children in 2000 and later, the Pediatric Asthma Educational Handouts. Shapiro was the first democratically elected President of the AAAAI in 2001. She also co-chaired the Practice Management Task Force in 2004, which developed the AAAAI's first Practice Management Workshop. Shapiro chaired and was active in AAAAI committees including the Annual Meeting Program Committee, Asia and Pacific Basin Region Committee, Asthma Diagnosis Committee, Rhinosinusitis Committee and many more. She was a major donor to the Allergy, Asthma & Immunology Research and Education Organization (ARTrust) (now the AAAAI Foundation.)

Over her 31 years in clinical practice, Shapiro was the primary allergist to more than 36,000 individuals as she took care of one patient at a time, with a professional, yet personal, approach. As an objective research scientist, she began by evaluating effectiveness of various treatments for severe asthma. To spread this information, she published several hundred scientific papers, books and articles. As Clinical Professor of Pediatrics, Shapiro trained medical students, residents, and allergy/immunology fellows. She trained and taught nationally and internationally, reaching over 60,000 pediatricians, through the American Academy of Pediatrics (AAP). Her research and teaching activities have improved the care for at least 25 million patients in the USA alone.

2019 marks the inaugural year of the Gail G. Shapiro Lectureship. It will be presented in Plenary Session 2101: Outcomes, Education and Healthcare Delivery in Allergic Diseases on Saturday, February 23, 2019: 8:15 AM - 9:45 AM, Moscone Center South, Hall A

## AAAAI Foundation Gail G. Shapiro, MD, FAAAAI Memorial Lectureship: Investing Together in Our Future – Dr. David R. Stukus, MD, FAAAAI



David R. Stukus, MD is an Associate Professor of Pediatrics in the Division of Allergy and Immunology at Nationwide Children's Hospital and the Ohio State University College of Medicine in Columbus, Ohio. Dr. Stukus received his undergraduate and medical degrees from the University of Pittsburgh. He completed his pediatric residency and Chief residency at Nationwide Children's Hospital in Columbus, Ohio followed by his fellowship in Allergy/Immunology at The Cleveland Clinic.

Dr. Stukus is an active member of the American Academy of Allergy Asthma and Immunology. In 2018, he was asked to become the first Social Media Medical Editor of the Academy. He is the current Chair of the Quality, Adherence and Outcomes Committee and Vice Chair of the Website, Internet and Related Technologies Committee. Dr. Stukus helped launch the new podcast series for the AAAAI titled "Conversations from

the World of Allergy" where he interviews thought leaders, clinicians and researchers on topics pertaining to both patient care and practicing allergists. Dr. Stukus is also an active member of the American College of Allergy Asthma and Immunology, currently serving as Chair of the Annual Meeting Program Committee. Dr. Stukus is heavily involved in medical education and was a senior editor for the most recent edition of the Allergy & Immunology Board Review book and has also served as the instructor for the Allergy & Immunology curriculum that is part of the American Academy of Pediatrics PREP Board Review course since 2016.

Dr. Stukus served a member of the expert panel and co-author of the National Institute of Allergy and Infectious Disease sponsored Addendum Guidelines for the Prevention of Peanut Allergy in the United States. Last year, he accepted an invitation to join the Joint Task Force on Practice Parameters. Dr. Stukus' research interests lie in food allergy and asthma, with a desire to better understand and implement evidence-based guidelines into clinical care. He has over 30 peer reviewed publications, six book chapters, and published his first textbook "Allergies and Adolescents: Transitioning to Independence" in 2018. His second textbook "Social Media for Health Care Professionals" is slated to be published this year.

Lastly, Dave is best known for his pioneering work in the use of social media for distributing evidence based information. He communicates and advocates for patients through his active Twitter account @AllergyKidsDoc, where he routinely engages with the general public and colleagues from around the world. He has used his social media presence to build a platform of over 14,000 followers, to create curriculum at his institution to educate medical students and residents on social media best practices, and to build a name not only for himself, but for the specialty of Allergy & Immunology. His work led to an appearance with the popular ZDoggMD last year when he recorded a Facebook Live podcast discussing general allergy related questions and misconceptions that has reached almost 200,000 views.